

AGT Annual Meeting Advertising

FINAL PROGRAM ADVERTISING

The Annual Meeting Final Program is the essential guide to the meeting: it contains information about workshops, scientific sessions, speakers, special events and includes scientific abstracts. Meeting participants use the Final Program during the meeting and take it back to their laboratories for reference after the meeting.

The final program provides an effective way to expand your presence at the meeting, and to highlight your position in the marketplace.

	Size (Trimmed Ad)	Size (Bleed Ad)	Rate (Black and White only)
Half Page (Horizontal)	4" Tall x 5 ¼" Wide	N/A	\$500
Full Page	8 ¼" Tall x 5 ¼" Wide	8 ¾" Tall x 5 ¾" Wide	\$800

Deadline

To advertise in the Annual Meeting Final Program, please send your advertising copy, and payment (payable to AGT) with the attached insertion order form, to the AGT Executive Office no later than **April 2, 2010**.

Ad Submission

- PDF Files: Choose "press quality" for your Adobe PDF conversion setting. Edit the compatibility to be Acrobat 5.0 or higher.
- EPS Files: Adobe 8, 9 or 10 EPS file. Convert all fonts to outline.
- Be sure that photos are high resolution (at least 300 dpi) and not pulled from the Internet.

Please send the final ad to cross@goamp.com no later than April 2, 2010. Please include a copy of the ad with your payment. *Ads will not be placed if payment is not received.*

Method of Payment:

Check (made payable to Association of Genetic Technologists

MasterCard VISA American Express Discover

Card No.

Exp. Date

Cardholder Name (printed)

Cardholder Signature

Return payment and copy of ad to:

AGT
P.O. Box 15945-288
Lenexa, KS 66285-5945
(913) 895-4605
FAX: (913) 895-4652

Submit final ad to: cross@goamp.com no later than April 2, 2010.