



ASSOCIATION OF
GENETIC TECHNOLOGISTS

JOURNAL ADVERTISING INFORMATION

The Journal of the Association of Genetic Technologists

The Journal of the Association of Genetic Technologists is published quarterly in March, June, September and December. *The Journal* accepts both display and job placement advertising. All AGT members (approx. 1300) receive *The Journal* as a benefit of membership.

The Journal is also available through subscriptions. All ad rates are non-commissionable.

ADVERTISING

Job Placement Ads:

Size*	Rate
150 words or less	\$200

*Line ads only (no graphics). Typesetting is completed internally.

Display Advertising: Advertising space is available for commercial advertisements highlighting products and services. These rates are non-commissionable and are as follows:

	<u>Size</u>	<u>Rate</u>	<u>Full Year Discount**</u>
Full Page	7 1/8" x 10"	\$1,500 Black and White \$2,000 Color	\$5,500 \$7,500
Half Page (Horizontal) (Vertical)	7 1/8" x 4 1/2" 3 1/2" x 9 1/2"	\$750 Black and White only	\$2,500
Quarter Page	3 1/2" x 4 1/2"	\$350 Black and White only	\$1,250
Inside Back Cover	7 1/8" x 10"	\$2,000 Black and White \$2,500 Color	\$7,500 \$9,500

****Payment must be made in full, in advance to receive the full year (four issues) discount.**

Deadlines for upcoming issues:

VOLUME 35

First Quarter 2009
Second Quarter 2009
Third Quarter 2009
Fourth Quarter 2009

Ad Deadline:

February 2, 2009
April 21, 2009
July 31, 2009
October 19, 2009

Issue/Date:

No. 1 (March 2009)
No. 2 (June 2009)
No. 3 (September 2009)
No. 4 (December 2009)

Journal of the Association of Genetic Technologists
INSERTION ORDER FORM

Billing Information:

Insertion order/PO number _____

Contact _____

Company _____

Address _____

Phone _____ Fax _____ E-mail _____

Please place my advertisement in the following issues (circle all that apply):

*Note: save by advertising in all four issues.

Volume 35, No. 1
March 2009

Volume 35, No. 2
June 2009

Volume 35, No. 3
September 2009

Volume 35, No. 4
December 2009

Size of ad (check one):

_____ Full page black and white

_____ Full page color

_____ Quarter Page

_____ Half page horizontal

_____ Half page vertical

_____ Inside Front Cover

Placement preference:

Total amount due \$ _____ **Check # enclosed** _____

Visa/Mastercard account # _____ Exp. _____

Name of account holder as printed on the card: _____

Mechanical Requirements

Advertisers requesting black and white ad space must supply a pdf file as follows: choose "press quality" for your Adobe PDF conversion setting, edit the compatibility to be Acrobat 4.0 OR Adobe 8, 9 or 10 EPS file. Convert all fonts to outline. Be sure that photos are high resolution (at least 300 dpi) and not pulled from the Internet.

The publisher reserves the right to reject any advertising which is not in keeping with the objectives and purposes of AGT. Check or money order should be made payable to the **Association of Genetic Technologists**.

Signature

Date

Mail or Fax to: Association of Genetic Technologists
P.O. Box 15945-288
Lenexa, KS 66285
Fax: 913-895-4652
E-mail: agt-info@goAMP.com