



ASSOCIATION OF  
GENETIC TECHNOLOGISTS

## E-News Advertising

AGT offers advertising opportunities in its quarterly E-Newsletter, aiding you in targeting the experienced personnel that you are looking for in a timely fashion.

### Features can include:

- Company logo
- E-mail link
- Link to company site

### Frequency:

The AGT E-News is emailed to all current members in January, May, July and October. Ads should be received by the first week of those months.

### Pricing Structure:

Ads must be 250 words or less

#### Price per ad

1 Issue	\$100
Each additional issue	\$50

#### Additional Fees

Link to e-mail or company web site	\$25
Company Logo	\$25

### Materials for Submission:

Material must be submitted via e-mail in the following format:

1. Text:
  - MS Word
  - Simple Text
  - Rich text
2. Logos must be provided in a separate file in the format known as "JPG". or "GIF" at a low resolution of 72 dpi, if possible.

Send a printed copy of the ad's over-all appearance. If an e-mail address or address of the company's home page is desired; please include it on the printed copy. Include contact name and phone for clarification of ad design.

If clarification or assistance is needed on any of the above, please contact:  
AGT Executive Office at [agt-info@goAMP.com](mailto:agt-info@goAMP.com).



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E-NEWS ADVERTISING ORDER FORM

Company Name \_\_\_\_\_ P.O. number \_\_\_\_\_

Department \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Print this form and fax it to 913-895-4652 or scan and e-mail it with your ad to: [agt-info@goamp.com](mailto:agt-info@goamp.com).

Issue(s)

- January
- May
- July
- October

Fees

Price per ad		Total
1 Issue	\$100	
Each additional issue	\$50	
<b>Additional Fees</b>		
Link to e-mail or company web site	\$25	
Company Logo	\$25	
<b>Total</b>		\$

Visa / Mastercard / AMEX Account # \_\_\_\_\_ exp. \_\_\_\_\_

Name printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Submit to:  
AGT Executive Office  
P.O. Box 19193  
Lenexa, KS 66285

Phone: (913) 895-4605  
Fax: (913) 895-4652  
Email: [agt-info@goamp.com](mailto:agt-info@goamp.com)