



ASSOCIATION OF  
GENETIC TECHNOLOGISTS

**Web Site Display Advertising**

AGT offers display advertising on the web site, aiding you in marketing your products and services to genetic technologists. Your advertisement will be placed on the AGT home page within 48 hours of the receipt of materials and arrangement for payment. The minimum posting will be one month. Once the ad is posted it can be continued for a small monthly maintenance fee.

**Materials for Submission:**

Material must be submitted via e-mail as "JPG". or "GIF" files at a low resolution of 72 dpi, if possible. It will be adjusted for you if not.

The advertiser may choose to display the ad on any available page of the AGT web site at [www.agt-info.org](http://www.agt-info.org)

**Pricing Structure:**

For ads 90 x 90 pixels (1.25" x 1.25"):

**Set-up fee** \$225

**Monthly Maintenance**

1-2 months \$50 per month

3-6 months \$40 per month

More than 6 months \$30 per month

For ads 120 x 60 pixels (1.6" x .8"):

**Set-up Fee** \$275

**Monthly Maintenance**

1-2 months \$60 per month

3-6 months \$50 per month

More than 6 months \$40 per month

For ads 468 x 60 pixels (6.5" x .8"):

**Set-up Fee** \$300

**Monthly Maintenance**

1-2 months \$70 per month

3-6 months \$60 per month

More than 6 months \$50 per month

**Company Logo** \$50

If clarification or assistance is needed on any of the above, please contact:  
AGT Executive Office at [agt-info@goAMP.com](mailto:agt-info@goAMP.com).



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WEB SITE DISPLAY ADVERTISING ORDER FORM

Company Name \_\_\_\_\_ P.O. number \_\_\_\_\_

Department \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Desired Placement of Posting \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

All ads have a set-up fee and a monthly maintenance charge based on the size of the ad. If you are unsure of the size you may request an estimate of charges. Print this form and fax it to 913-895-4652 and e-mail your ad to: agt-info@goamp.com.

Fees

For ads 90 x 90 pixels (1.25" x 1.25"):

Set-Up Fee.....\$225 \_\_\_\_\_

Monthly Maintenance Fee Indicate number of months: \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

1-2 Months.....\$50 per month

3-6 Months.....\$40 per month

> 6 Months.....\$30 per month

For ads 120 x 60 pixels (1.6 " x .8"):

Set-Up Fee.....\$275 \_\_\_\_\_

Monthly Maintenance Fee Indicate number of months: \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

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For ads 468 x 60 pixels (6.5" x .8"):

Set-Up Fee.....\$300 \_\_\_\_\_

Monthly Maintenance Fee Indicate number of months: \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

1-2 Months.....\$70 per month

3-6 Months.....\$60 per month

> 6 Months.....\$50 per month

Optional Features

Company Logo.....\$50 \_\_\_\_\_

GRAND TOTAL \$ \_\_\_\_\_

Visa/Mastercard/AmEx account # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_

Submit to: AGT Executive Office P.O. Box 19193 Lenexa, KS 66285

Phone: (913) 895-4605 Fax: (913) 895-4652 Email: agt-info@goamp.com